

Manitoba Angus Association Outlook Specifications

Page Size	Dimensions
Full Page	7.75" X 10.25" (8.25" X 10.75" w/bleed)
2/3 page	7.75" X 6.844"
½ page	7.75" X 5.125" or 3.875" X 10.25"
1/3 page	7.75" X 3.396"
¼ page	3.875" X 5.146" or 1.917" X 10.25"

- Photos – must be minimum of 260 dpi and either .jpg or .tiff format
- PDF advertisements must be in grayscale and minimum 300 dpi
- Please do not design ads with photos in Microsoft Word (the maximum resolution is 45 dpi and we require minimum of 260 dpi in order for your advertisement to not look pixilated and blurry). If you do wish to lay out your ad in Word, please send the word document as well as all picture files separately.
- Ads designed in Publisher must be saved at 300 dpi (the commercial print setting).
- We accept advertisements in the following formats: PDF, QuarkXpress, Publisher, JPEG and TIFF.

Advertising Rates

Full Page:	\$150
2/3 Page:	\$125
1/2 Page:	\$100
1/3 Page:	\$80
1/4 Page:	\$60
Business Cards:	\$100/year

Please note:

All accounts are due within 30 days of billing with interest charged at a rate of 2% per month after 30 days. For those accounts that are not paid within 30 days, advertising will not be accepted until the account is paid in full.

<u>2010 ISSUES YEAR</u>	<u>Deadline</u>
FEBRUARY (Bull Sales)	January 20
MAY (Summer Issue)	April 15
NOVEMBER (Female Sales)	October 1

Manitoba Angus "Outlook"

Canadian Publications Mail Product Registration #40045651

All inquiries, advertising and subscriptions to be addressed to:

MB Angus, Box 25, Site 30, RR 3, Brandon, MB R7A 5Y3

The Manitoba Angus "Outlook" Newsletter is the official publication of the Manitoba Angus Association. It is published three times per year in the interest of all members of the Manitoba Angus Association and seeks to promote the growth and development of the Association and to print the news and educational material of use to

them. There is no subscription fee for this newsletter and is distributed free of charge to all current paid members of the Manitoba Angus Association. The material produced is done so with the highest integrity, however we assume no responsibility for errors or omissions. We are responsible only for the value of the ad. All advertising accounts must be paid in full within 30 days of billing before any more advertising is accepted. All other pages are open to any breeder to purchase. Anyone wishing to have their name on the mailing list or anyone wishing to advertise or submit news articles, please contact the Editor.

Deadline for next issue: APRIL 15, 2010 - MAILED MAY 2010

Please send your ad copy and news in early as we want to keep the postage dates as close as possible to the deadlines.

Send all copy to: Arlene Kirkpatrick • Box 25, Site 30, RR 3

Brandon, MB R7A 5Y3 • Phone 1-888-622-6487 or ackirkpatrick@rfnw.com

-or-

Lois McRae • marmac@inetlink.ca • (204) 728-3058